



THE  
JOHN MARSHALL LAW SCHOOL®  
CENTER FOR INTELLECTUAL PROPERTY LAW  
CHICAGO

# Study IP Law in China Summer 2009



**China Summer Program  
Intellectual Property Law  
Beijing, China**

**Offered in cooperation with the  
Peking University School of Law**

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**Four-week program in IP law  
open to all students in ABA-approved schools  
July 6, 2009 to July 31, 2009**

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**Two-week options for selected courses**

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**CLE credit available**



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## **Program Focus**

John Marshall's 2009 China Summer Program focuses on the growing role of China in Intellectual Property (IP) Law. The courses will emphasize intellectual property issues concerning Chinese laws and legal institutions governing IP, as well as broader business law issues surrounding foreign uses of IP in China and elsewhere.

In addition, an IP survey course is offered for students who are beginning their IP studies or who wish to have a background in this important area of law. Credit for these courses is offered to John Marshall students, and transfer credit for this ABA-approved summer program will be available to students from other ABA-approved law schools in accordance with the rules of their home institutions (students from other schools should confirm with their home institutions that credits from this program will transfer before enrolling).

## **Courses**

### **Current Legal Issues: IP in International Business Organizations**

This course examines the legal problems United States businesses face as they develop and use intellectual property in foreign settings. Problems encountered as businesses are founded, financed, expanded, transferred to others, or terminated will be emphasized. The development and use of intellectual property in China will be considered in evaluating these types of business law problems and their potential solutions. Students will prepare a research paper on a topic related to the business roles and impacts of intellectual property interests. (Professor Gruner; one credit hour)

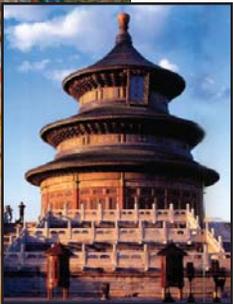
### **International Law Seminar: Classic and Comparative Issues**

*(Comparative IP Protection Issues in China and the United States)*

This course examines features of Chinese and American intellectual property laws that have figured prominently in recent efforts to develop and enforce intellectual property interests in China. It will emphasize the means that US concerns are using to protect their intellectual property interests in China, as well as some of the perceived advantages and disadvantages of those methods. The class will begin with an introduction to the intellectual property system of China, including outstanding enforcement issues. Students will prepare a research paper on a topic related to IP in China. (Professor Zhang; two credit hours)

### **Intellectual Property Survey**

This course introduces students to the primary legal systems that protect IP in the United States including patent, trademark, copyright, and trade secret laws. The course is intended both for students who are interested in a general overview of IP and in preparation for more specialized IP courses. No technical background is expected or required. Grading will be based on a final examination in the last week of the course. (Professors McGrath and Gruner; three credit hours)





## Professors

### **Professor Richard S. Gruner**

is the Director of the Center for Intellectual Property Law and Professor of Law at The John Marshall Law School in Chicago. Professor Gruner is the coauthor of two casebooks in the intellectual property field: *Intellectual Property in Business Organizations: Cases and Materials* (LexisNexis 2006) and *Intellectual Property: Private Rights, the Public Interest, and the Regulation of Creative Activity* (West 2007). He is a former inside counsel to the IBM Corporation. Professor Gruner is also the Director of the China IP Summer Program.

### **Professor William T. McGrath**

is the Assistant Director of the Center for Intellectual Property Law and Adjunct Professor of Law at The John Marshall Law School in Chicago. He is a partner in the Chicago law firm of Davis McGrath LLC, where he practices primarily in the areas of intellectual property (copyright, trademark, software/information technology, trade secrets, licensing) and commercial litigation. He has been teaching Copyright Law and other classes at The John Marshall Law School since 1990.

### **Professor Zhang Guangliang**

is the former Acting Chief Judge of the Intellectual Property Tribunal, Beijing No. 1 Intermediate People's Court and now a Professor at the China University of Political Science and Law and an Adjunct Professor at both Peking University and The John Marshall Law School. Professor Zhang is a graduate of John Marshall's IP LLM program.

## **Tours Included in the Program**

The China IP Summer Program will include several educational and sightseeing tours as part of the cost of the program. Educational tours will include visits to the State Intellectual Property Office (SIPO), the IP Tribunal, Beijing No. 1, Intermediate People's Court, and East China IP (a major law firm with numerous international IP clients). Sightseeing trips will include visits to the Great Wall, the Forbidden City, the Summer Palace, and the Temple of Heaven.

## **Classrooms, Housing and Food**

The program will use classrooms at the Peking University School of Law. The main building for the law school was constructed three years ago and has classroom facilities comparable to those found in ABA-approved law schools in the United States.

## **Housing accommodations** for students and

faculty will be provided at a foreign student housing facility located on the Peking University campus. The housing facility is comparable in quality to a US mid-level hotel. Internet access will be available in student rooms for a small charge. The housing facility is a short walk from the School of Law and the student dining facility.

Peking University is world famous for both its educational quality and its physical beauty. Gardens located on the campus retain elements of gardens from a Chinese royal family home previously located on the site.



### **Costs**

#### **Tuition**

\$1210 per credit hour (students will be able to take one to six credit hours of course work)

#### **Fees**

**Housing:** \$810 per student (double occupancy; \$675 additional for single)

**Food:** \$450 per student

**Instructional Fee:** \$100 per student (including all tours)

**Airfare:** Arranged and paid for by each individual

### **Fees to attend one-half of the program**

Students taking only Current Legal Issues: IP in International Business Organizations (weeks one & two; one unit) or International Law Seminar: Classic and Comparative Issues (weeks three & four; two units) may enroll for only one-half of the program. In this case, the fees for housing, food, and instructional costs shall be one-half the above amounts.

### **Financial Aid**

Financial aid may be available to support the tuition and living expenses associated with this program. Students should contact the financial aid office at their home institution to determine if this aid is available.

**Space is limited in this program, so register now. To reserve a place in the program, a deposit of \$400 is required by May 1, 2009, with full payment of tuition and fees by June 1, 2009.**

### **More Information**

For more information, visit the IP Center's web site at [www.ip.jmls.edu](http://www.ip.jmls.edu) or contact Dorothy Li, Co-Director, Asian Alliances, 312.427.2737 ext. 414, [8li@jmls.edu](mailto:8li@jmls.edu).

To register for this program contact Michele Bridges, Executive Director, Center for Intellectual Property, 312.427.2737 ext. 581, [6bridges@jmls.edu](mailto:6bridges@jmls.edu).

The courses in this program will be available for CLE credit at a rate of approximately 10 CLE hours per class credit hour. For more information on CLE options, please contact Michele Bridges, 312.427.2737, ext. 581, [6bridges@jmls.edu](mailto:6bridges@jmls.edu).



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