

THE JOHN MARSHALL LAW SCHOOL®

CENTER FOR
INTELLECTUAL PROPERTY LAW
CHICAGO

Study IP Law in China Summer 2010

**China Summer Program
Intellectual Property Law
Beijing, China**

Offered in cooperation with Peking University

**Four-week program in IP law
open to all students in ABA-approved schools
May 31, 2010 to June 25, 2010**

Two-week options for selected courses

CLE credit available



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Program Focus

John Marshall's 2010 China Summer Program focuses on the growing role of China in intellectual property (IP) law. The courses will emphasize Chinese laws and legal institutions governing IP, as well as broader business law issues surrounding foreign uses of IP in China and elsewhere.

In addition, an IP survey course is offered for students who are beginning their IP studies or wish to have a background in this important area of law. Credit for these courses is offered to John Marshall students, and transfer credit for this ABA-approved summer program will be available to students from other ABA-approved law schools in accordance with the rules of their home institutions (before enrolling, students from other schools should confirm with their home institutions that program credits will transfer).

Courses

Current Legal Issues: IP in International Business Organizations

This course examines the legal problems US businesses face as they develop and use intellectual property in foreign settings. It will analyze problems encountered as businesses are founded, financed, expanded, transferred to others, or terminated. The development and use of IP in China will be emphasized in evaluating these types of business law problems and their potential solutions. Students will prepare a research paper

on a topic related to the business roles and impacts of IP interests. (Professor Gruner; one credit hour)

Current Legal Issues: Working With Experts in IP Litigation

This seminar course will include faculty lectures and demonstrations, as well as student learning-by-doing segments with faculty critiques and discussions. The course will cover the law and procedures regarding the retention of expert witnesses; the essential elements of expert witness reports; the pretrial discovery of expert witnesses, including depositions; and the presentation and refutation of expert witness testimony at trial. (Adjunct Professor Holderman, Hon. J. Holderman; one credit hour)

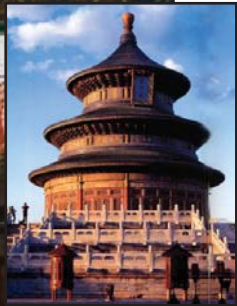
International Law Seminar: Comparative IP Protection Issues in China and the US

This course examines features of Chinese and American IP laws that have figured prominently in recent efforts to develop and enforce intellectual property interests in China. It will emphasize the means that US concerns are using to protect their intellectual property interests in China, as well as some of the perceived advantages and disadvantages of those methods. The class content will include an introduction to the intellectual property system of China, including outstanding enforcement issues. Students will prepare a research paper on a topic related to IP in China. (Professor Zhang; two credit hours)

Intellectual Property Survey

This course introduces students to the primary laws that protect IP in the United States (i.e., patent, trademark, copyright, and trade secret laws) and the competing policies underlying these laws. The course is intended for students interested in a general overview of IP and those preparing for more specialized IP courses. No technical background is expected or required. Grading will be based on a final examination in the last week of the course. (Professors Collins and Gruner; three credit hours)

In addition to the above courses, a highlight of the program will be a day-long comparative IP litigation simulation in Beijing, illustrating the differences in how an IP case would be tried in US and Chinese courts. The simulation of US litigation will be overseen by the Honorable James F. Holderman, Chief Judge of the US District Court, Northern District of Illinois. The simulation of Chinese litigation will be overseen by Zhang Guangliang, former Acting Chief Judge of the Intellectual Property Tribunal, Beijing No. 1 Intermediate People's Court.



Professors

Professor Richard S. Gruner is the Director of the Center for Intellectual Property Law and a Professor at The John Marshall Law School in Chicago. He is the coauthor of two casebooks in the intellectual property field: *Intellectual Property in Business Organizations: Cases and Materials* (LexisNexis 2006) and *Intellectual Property: Private Rights, the Public Interest, and the Regulation of Creative Activity* (West 2007). Professor Gruner is a former inside counsel to the IBM Corporation. He is also the Director of the China IP Summer Program.



Professor Zhang Guangliang is the former Acting Chief Judge of the Intellectual Property Tribunal, Beijing No. 1 Intermediate People's Court and now a Professor at the China University of Political Science and Law and an Adjunct Professor at both Peking University and The John Marshall Law School. Professor Zhang is a graduate of John Marshall's IP LLM program.



Chief Judge James F. Holderman, US District Court, Northern District of Illinois, has been a US District Judge since 1985 and Chief Judge since 2006. During his more than 20 years on the bench, Judge Holderman has presided over numerous cases in all areas of federal jurisdiction. Before his appointment to the US District Court, he was a

partner in the law firm of Sonnenschein Nath & Rosenthal where he specialized in federal court litigation across the United States, and an Assistant United States Attorney in Chicago.



Chief Judge James F. Holderman (center) and other participants in John Marshall's comparative litigation program at the Chinese State Intellectual Property Office in 2008

Adjunct Professor Paula H. Holderman is the Chief Attorney Development Officer for Winston & Strawn LLP, an international law firm with Asian offices in Beijing, Hong Kong, and Shanghai. Prior to joining Winston & Strawn, Holderman was Director of Hiring, Recruiting, and Continuing Legal Education for the Cook County State's Attorney's Office in Chicago, Illinois. She also served as Associate Director of John Marshall's Center for Advocacy and Dispute Resolution. She was an Assistant State's Attorney for the Champaign County State's Attorney's Office in Urbana, Illinois, from 1979-1989. Holderman currently serves on the Board of Governors of the Illinois State Bar Association.



Professor Maureen B. Collins teaches classes in trademark and copyright law at The John Marshall Law School, and created and teaches a first-year writing course for students interested in IP law. Previously, Professor Collins was the Director of the Legal Writing Program at DePaul University College of Law. Before her career in academia, Collins was an attorney at Sidley Austin LLP, practicing trademark, copyright, and advertising law. She specializes in protecting designs used in fabric art, and has written and lectured on this topic. She wrote the "Legal Communications" column for the *Illinois Bar Journal* from 1995-2004.



Tours Included in the Program

The China IP Summer Program will include several educational and sightseeing tours as part of the cost of the program. Educational tours will include visits to the State Intellectual Property Office (SIPO) and East China IP (a major law firm with numerous international IP clients). Sightseeing trips will include visits to the Great Wall, the Forbidden City, the Summer Palace, and the Temple of Heaven.

Classrooms, Housing and Food

The program will use classrooms at Peking University. The main building for the law school was constructed three years ago and has classroom facilities comparable to those found in ABA-approved law schools in the US.

Housing accommodations for students, faculty, and staff participating in the program are provided at Peking University's foreign student housing facility. The facility is a three-star hotel comparable to a mid-level US hotel. Internet access is available in the hotel rooms for a small charge. The hotel is a 10-minute walk from the school of law and the student dining facility, as well as convenient to the facilities used for the instructional portions of the program.

Peking University is world famous for both its quality education and its physical beauty. Gardens located on the campus retain elements of the gardens from a Chinese royal family home previously located on the site.

Costs

Tuition

\$1,260 per credit hour (students will be able to take one to six credit hours of course work)

Fees

Housing: \$850 per student (double occupancy; \$715 additional for single)

Food: \$450 per student

Instructional Fee: \$100 per student (including all tours)

Airfare: Arranged and paid for by each individual

Fees to attend half of the program

Students taking only Current Legal Issues: IP in International Business Organizations (weeks one & two; one credit hour), Current Legal Issues: Working With Experts in IP Litigation (week one; one credit hour), or International Law Seminar: Classic and Comparative Issues (weeks three & four; two credit hours) may enroll for only half of the program. In this case, the fees for housing, food, and instructional costs shall be half the above amounts.

Financial Aid

Financial aid may be available to support the tuition and living expenses associated with this program. Students should contact the financial aid office at their home institution to determine if this aid is available.

Space is limited in this program, so register now. To reserve a place in the program, a deposit of \$400 is required by April 2, 2010, with full payment of tuition and fees by April 30, 2010.

More Information

For more information, visit the Center for Intellectual Property Law web site at www.ip.jmls.edu or contact Dorothy Li, Co-Director, Asian Alliance Program, 312.427.2737 ext. 414, 8li@jmls.edu

To register for this course contact Michele Bridges, Executive Director, Center for Intellectual Property Law, 312.427.2737 ext. 581, 6bridges@jmls.edu

The courses in this program will be available for CLE credit at a rate of approximately 10 CLE hours per class credit hour. For more information on CLE options, please contact Michele Bridges, 312.427.2737 ext. 581, 6bridges@jmls.edu

Non-Discrimination Policy

The John Marshall Law School, finding any invidious discrimination inconsistent with the mission of free academic inquiry, does not discriminate in admission, services or employment on the basis of sex, sexual orientation, race, color, religion, national origin, ancestry, age, or disability.



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