



THE
JOHN MARSHALL LAW SCHOOL®

**Center for Intellectual Property Law
and
Chinese Intellectual Property
Resource Center**

Study IP Law in China Summer 2011

Beijing, China

June 6–July 1, 2011

**This four-week program is offered in
cooperation with Peking University
Institute of International Intellectual Property**

Two-week options available for selected courses

Open to all students at ABA-approved schools

CLE credit available



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Program Focus

John Marshall's 2011 China Summer Program focuses on the growing role of China in intellectual property (IP) law. The courses will emphasize Chinese laws and legal institutions governing IP, as well as broader business law issues surrounding foreign uses of IP in China and elsewhere.

A highlight of the China Summer Program will be Chief Judge Randall R. Rader of the Court of Appeals for the Federal Circuit presiding over a Sino-U.S. comparative appellate moot court program (the fourth such comparative moot court program organized by John Marshall in China since 2008). Other special lectures by Chief Judge Rader will also be included. The simulation of Chinese



appellate proceedings will be overseen by Guangliang Zhang, former acting chief judge of the Intellectual Property Tribunal, Beijing No. 1 Intermediate People's Court.

In addition, a survey course of U.S. IP laws is offered for students beginning their IP studies and those who wish to have a background in this important area of law. Credit for these courses is offered to John Marshall students, and transfer credit for this ABA-approved summer program will be available to students from other ABA-approved law schools in accordance with the rules of their home

institutions (before enrolling, students from other schools should confirm with their home institutions that credits from this program will transfer).

Courses

Current Legal Issues: IP in International Business Organizations

This course examines the legal problems U.S. businesses face as they develop and use IP in foreign settings. It will analyze problems encountered as businesses are founded, financed, expanded, transferred to others, or terminated. The development and use of IP in China will be emphasized in evaluating these types of business law problems and their potential solutions. Students will prepare a research paper on a topic related to the business roles and impacts of IP interests. (Professor Gruner; one credit hour)

Current Legal Issues: The First Amendment Confronts New Technology

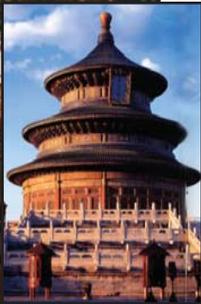
This course will analyze traditional First Amendment free-speech issues in light of developing technologies. It will focus on traditional issues of national security, pornography, hate speech, the right to protest, freedom of information, academic freedom, and privacy concerns. It will explore the relationship between the First Amendment and IP and informatics concerns. Students will be asked to consider if the traditional approaches are adequate to deal with concerns about free expression in cyberspace and other new technologies. (Professor Seng; one credit hour)

International Law Seminar: Comparative IP Protection Issues in China and the U.S.

This course examines features of Chinese and American IP laws that have figured prominently in recent efforts to develop and enforce IP interests in China. It will emphasize the means that U.S. concerns are using to protect their IP interests in China, as well as some of the perceived advantages and disadvantages of those methods. The class content will include an introduction to the IP system of China, including enforcement issues. (Professor Zhang; one credit hour)

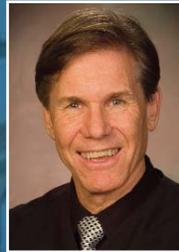
Intellectual Property Survey

This course introduces students to the primary laws that protect IP in the United States (i.e., patent, trademark, copyright, and trade secret laws) and the policies underlying these laws. The course is intended for students interested in a general overview of IP and those preparing for more specialized IP courses. No technical background is expected or required. Grading will be based on a final examination in the last week of the course. (Professors McGrath and Yuan; three credit hours)



Featured Presenter

Chief Judge Randall R. Rader was appointed to the United States Court of Appeals for the Federal Circuit by President George H. W. Bush in 1990 and assumed the duties of chief judge of the Federal Circuit court in 2010. He was appointed to the United States Claims Court (now the U.S. Court of Federal Claims) by President Ronald W. Reagan in 1988. Chief Judge Rader has taught courses on patent law and other advanced IP courses at George Washington University Law School, University of Virginia School of Law, Georgetown University Law Center, the Munich Intellectual Property Law Center, and other university programs in Tokyo, Taipei, New Delhi, and Beijing.



Faculty

Professor

Richard S. Gruner is the director of the Center for Intellectual Property Law and a professor at The John Marshall Law School in Chicago. He is the coauthor of two casebooks in the IP field: *Intellectual Property in Business Organizations: Cases and Materials* (LexisNexis 2006) and *Intellectual Property: Private Rights, the Public Interest, and the Regulation of Creative Activity* (West 2011). He is a former inside counsel to the IBM Corporation. Professor Gruner is also the director of the China IP Summer Program.



Professor

Michael P. Seng has been on the faculty of The John Marshall Law School since 1976. He is the co-executive director of The John Marshall Law School Fair Housing Legal Support Center and Fair Housing Legal Clinic. He lectures nationally and publishes extensively on fair housing law. He is also the coordinator of the law school's Czech/Slovak law program. He travels annually to the Czech Republic to teach and publishes articles, in English and Czech, in Czech law journals. Seng served as a Fulbright professor in Nigeria in 1983–84 and as a visiting professor in the Czech Republic in 1996. He writes on civil rights issues.



Professor

Zhang Guangliang is the former acting chief judge of the Intellectual Property Tribunal of the Beijing No. 1 Intermediate People's Court, a professor at Renmin University of China Law School, and an adjunct professor at both Peking University and The John Marshall Law School. Zhang is a graduate of John Marshall's IP LLM program.



Professor

William T. McGrath is the associate director of the Center for Intellectual Property Law and an adjunct professor at The John Marshall Law School. He is a partner in the Chicago law firm of Davis McGrath LLC, where he practices primarily in the areas of IP (copyright, trademark, software/information technology, trade secrets, and licensing) and commercial litigation. He has been teaching copyright law and other classes at John Marshall since 1990.



Professor

Arthur Yuan is the executive director of the Chinese IP Resource Center at The John Marshall Law School and an adjunct professor. An alumnus of John Marshall, he was previously in private practice with the St. Louis law firm of Senniger Powers LLP. Yuan's practice included preparing and prosecuting U.S. and foreign patents relating to mechanical art, the electronics and software industries, as well as counseling clients on U.S. and international IP matters.



Tours Included in the Program

The China IP Summer Program will include several educational and sightseeing tours as part of the cost of the program. Educational tours will include visits to the State Intellectual Property Office (SIPO) and a major IP law firm with numerous international IP clients. Sightseeing trips will include visits to the Great Wall, the Forbidden City, the Summer Palace, and the Temple of Heaven.

Classrooms, Housing, and Food

The program will use classrooms at Peking University. The classroom facilities are comparable to those found in ABA-approved law schools in the United States.

Housing for students, faculty, and staff participating in the program is provided at Peking University's foreign student housing facility. The facility is comparable to a mid-level U.S. hotel. Internet access is available for a small charge. The facility is a 10-minute walk from the student dining halls, as well as convenient to the classrooms used for the instructional portions of the program.

Peking University is world famous for both its quality education and its physical beauty. Gardens located on the campus retain elements of the gardens from a Chinese royal family home previously located on the site.

Costs

Tuition

\$1315 per credit hour (students may take one to five credit hours of course work)

Fees

Housing: \$920 per student double occupancy
\$1690 for single

Food: \$485 per student

Instructional Fee: \$125 per student (including all tours)

Airfare: Arranged and paid for by each individual

Fees to attend half of the program: Students taking only Current Legal Issues: IP in International Business Organizations (weeks one and two; one credit hour), International Law Seminar: Classic and Comparative Issues (weeks three and four; one credit hour), or Current Legal Issues: The First Amendment Confronts New Technology (weeks three and four; one credit hour) may enroll for only half of the program. In this case, the fees for housing, food, and instructional costs shall be half the above amounts.

Financial Aid

Financial aid may be available to support the tuition and living expenses associated with this program. Students should contact the financial aid office at their home institution to determine if this aid is available.

Space is limited, so register now. To reserve a place in the program, a deposit of \$400 is required by April 9, 2011, with full payment of tuition and fees by May 10, 2011.

To register, or for more information, visit the Chinese Intellectual Property Resource Center's website at chineseip.jmls.edu or contact Executive Director Arthur Yuan at 312.427.2737 ext. 794 or ayuan@jmls.edu.

The courses in this program will be available for CLE credit at a rate of approximately 10 CLE hours per class credit hour. For more information on CLE options, please contact Arthur Yuan at 312.427.2737 ext. 794 or ayuan@jmls.edu.

Non-Discrimination Policy

The John Marshall Law School, finding any invidious discrimination inconsistent with the mission of free academic inquiry, does not discriminate in admission, services or employment on the basis of sex, sexual orientation, race, color, religion, national origin, ancestry, age, or disability.



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