



Gain Firsthand Insight into Chinese IP Law

**Join the 2014 China
IP Summer Program**

Beijing, China | June 1–28, 2014

故宫博物院



THE JOHN MARSHALL LAW SCHOOL

Offered in cooperation with China Intellectual Property
Training Center of State Intellectual Property Office of P. R. China

Invest in a
Successful
Future

Study Chinese IP Law in the Heart of China

Beijing, China | June 1–28, 2014

China's rapid economic growth presents new challenges for intellectual property (IP) law, already one of the fastest-growing legal specialties. China has developed into a major IP marketplace, making those who understand Chinese IP laws a valuable asset to employers.

Stay competitive in a growing field—master the complexities of China's expanding role in IP law.

Gain valuable insight—study the economic, legal, and cultural impact of IP issues on China.

Build professional relationships—network with top Chinese and U.S. IP law firms, attorneys, and judges.

Immerse yourself in Chinese culture—visit top IP and cultural sites in China.



Chinese IP Summer Program Courses

International Intellectual Property Survey (Law 287)

In this course we will examine the impact of the global digital economy, international trade and the WTO on IP protection. We will examine how IP has become an item of trade and the impact this “trade status” has upon its international regulation and development. We will also examine the broader implications for IP protection and enforcement in view of the wide range of international agencies and policies which have been implicated by this regulation of IP rights on the Internet and in such diverse international areas as trade, sustainable development, economic development, and technology and wealth transfer.

International Law Seminar: Comparative IP Protection Issues in China and the U.S. (Law 191)

This course examines features of Chinese and U.S. IP laws that have figured prominently in recent efforts to develop and enforce IP interests in China. It will emphasize the means U.S. concerns are using to protect their IP interests in China.

Current Legal Issues: The First Amendment Confronts New Technology (Law 287)

This course will analyze traditional First Amendment free speech issues in light of developing technologies. It will focus on national security, pornography, hate speech, the right to protest, freedom of information, academic freedom, and privacy concerns.

U.S. Patent Law Fundamentals (Law 287)

This course provides students with an introductory and fundamental understanding of U.S. patent law. The course will cover U.S. patent law before and after the passage of the America Invents Act (AIA).

7th Annual Sino-U.S. IP Mock Trial



The highlight of this year's program is the 7th Annual Sino-U.S. IP Mock Trial program, presided over by Judge James Holderman of the U.S. District Court for the Northern District of Illinois. The mock trial will focus on IP issues related to Abbreviated New Drug Application (ANDA). The John Marshall Law School thanks the generous contribution and co-sponsorship of Steptoe Johnson and the China IP Training Center for organizing the mock trial.

Special Lecturers

Hon. James F. Holderman, Senior United States District Judge, U.S. District Court, Northern District of Illinois, has served on the court since 1985. He became Chief Judge in 2006 and assumed senior status in 2013. He has been an adjunct professor at The John Marshall Law School since 1986 and teaches Accelerated Trial Advocacy for Intellectual Property Law.

Paula Hudson Holderman is the chief attorney development officer for the law firm Winston & Strawn. She is the 2013–14 president of the 32,000 member Illinois State Bar Association and is only the fourth woman to hold that position. She is an alumna of The John Marshall Law School and an adjunct professor there, and recently joined the law school's Board of Trustees.



Faculty



Doris E. Long is a professor and the director of the nationally ranked Center for Intellectual Property Law at The John Marshall Law School. She has served as a Fulbright Professor at Jiao Tong University in Shanghai and as a visiting

professor at Michigan State University School of Law. Long is the author of numerous books and articles and is a monthly columnist for the *Chicago Daily Law Bulletin*.



Arthur Yuan (JD '04) is the director of the Chinese IP Resource Center and the Patent Clinic and an adjunct professor at John Marshall. He is also a senior counsel at Loeb & Loeb, LLP in its Chicago office. Prior to returning to John Marshall in 2010, Yuan was with the IP law firm Senniger Powers LLP and specialized in preparing and prosecuting U.S. and foreign patents relating to the electronics and software industries.



Michael P. Seng has been on the faculty of The John Marshall Law School since 1976. He is the co-executive director of The John Marshall Law School Fair Housing Legal Support Center & Clinic and the coordinator of the Czech law

program. Seng served as a Fulbright professor in Nigeria from 1983–84 and as a visiting professor in the Czech Republic in 1996.



Guangliang Zhang (LLM '01) has served as an associate professor at Renmin University of China Law School since 2010. Before joining Renmin University's faculty, Zhang presided over hundreds of major IP cases in China as a judge of Beijing No. 1 Intermediate People's Court from 1994–2007 and as the acting chief judge of the Intellectual Property Tribunal.



Eligibility

Students must finish one year of law school studies before the start of the summer program and be in good academic standing with a GPA of 2.25 or higher. Credit for these courses is offered to John Marshall students. Transfer credit is available to students from other ABA-approved law schools in accordance with the rules of their home institutions.

Course Selection

Students may choose between a four-week program (4–6 credit hours) and a two-week program (1–3 credit hours).

Classrooms, Housing, and Food

The program will use classrooms, housing, and dining facilities at the China IP Training Center of the State Intellectual Property Office. The Training Center is the premier IP training academy in China and serves as an IP training academy for the World Intellectual Property Organization (WIPO). The Training Center offers amenities such as an indoor swimming pool, gym, bowling alley, tennis court, basketball court, and racketball court. Internet access is available at the classroom and the housing. The Training Center is also about a 10-minute walk from a subway station and has bus stops by the main entrance.

Tours

Educational tours may include visits to the State Intellectual Property Office (SIPO), Copyright Office, and at least one major IP law firm with numerous international IP clients. Sightseeing trips may include visits to the Great Wall, the Forbidden City, the Summer Palace, and the Temple of Heaven.

Financial Aid

Students should contact their home institution to determine if financial aid is available to support the tuition and living expenses associated with this program.

Fees

Tuition: \$1,465 per credit hour (1–6 credit hours)

Housing, Food, and Tours: \$900 per student, double occupancy; \$1,500 for single (Note: students participating in the two-week program pay half these fees.)

Airfare: Arranged and paid for by each student

Registration: \$100

For more information about the China IP 2014 Summer Program, please visit
<http://chineseip.jmls.edu>

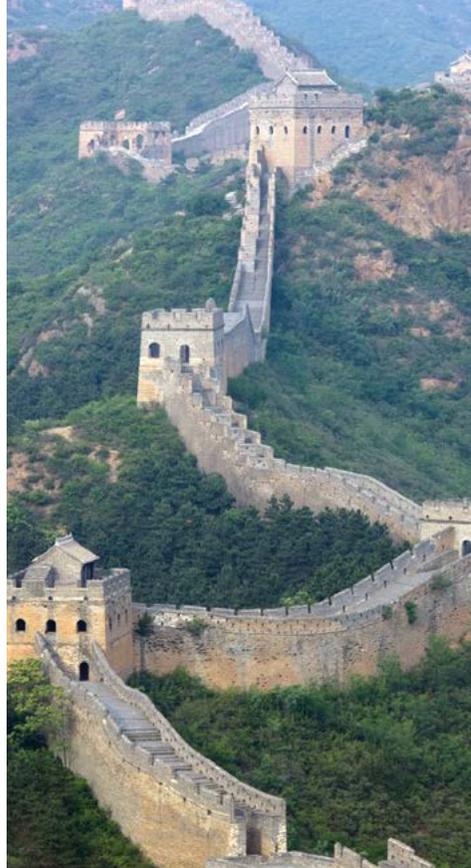
Space
is limited.

Register now.

To register, contact Arthur Yuan, director of the Chinese IP Resource Center, at 312.427.2737 ext. 794 or ayuan@jmls.edu.

- A non-refundable deposit of \$100 is due by **March 28, 2014**.
- Full payment of tuition and fees is due **May 28, 2014**.
- Fees for courses dropped after **June 2, 2014**, will not be refunded.

For more information, visit the Chinese Intellectual Property Resource Center at <http://chineseip.jmls.edu>.



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Intellectual Property
Legal Education



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AND CHINESE INTELLECTUAL PROPERTY
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